

QUICK REFERENCE (FOR VEHICLE WRAPS)

BROKERAGE NAME BELOW LOGO ON WHITE BACKGROUNDS



- Only use sans serif fonts
- Brokerage name extends to left and right **black tips** of the Standard Logo as shown

BROKERAGE NAME BELOW LOGO ON COLORED BACKGROUNDS



- Only use sans serif fonts
- Brokerage name extends to left and right **white tips** of the Knock-out Logo as shown

- Please note that in certain states/provinces the 'Independent Member Broker' or 'Brokerage, Independently Owned and Operated' phrase is a requirement (below the brokerage name) on all types of marketing, including vehicle wraps
- Please be sure to include the role i.e. Sales Representative below a person's name. The font size of the role should be approximately half the size of the person's name
- It is the responsibility of the franchisee and broker of record to ensure that all aspects of a vehicle wrap comply with state or provincial regulations.

Team and/or associate logos MUST NOT be larger than or placed side-by-side with the EXIT logo.

PANTONE® 321C

C=100 M=0 Y=30 K=23

R=0 G=140 B=154

WEB: #008c9a

- Teal (PMS #321C), black and white are the only three permissible colors

TRADEMARKED PHRASES

CANADIAN

EXIT Realty, A Smart Move!®

I'M SOLD!®

LOVEXIT®

REAL ESTATE RE-INVENTED!®

TEAL IS THE NEW GREEN®

The SMART Choice!®

THINK SMART. THINK EXIT.™

UNITED STATES

I'M SOLD!®

LOVEXIT®

TEAL IS THE NEW GREEN®

YOUR HOME, NEXT EXIT®

THINK SMART. THINK EXIT.™

**ALL PROOFS MUST BE SUBMITTED TO GRAPHICS@EXITREALTY.COM FOR APPROVAL.
PLEASE ALLOW FOR A 48-HOUR TURN-AROUND TIME FOR THE APPROVAL PROCESS.**